



EVENT PROGRAMME & SPONSORSHIP INFORMATION

SVG Japan is pleased to once again bring the Japanese sports production community together. This year's event will be hosted by Amazon Japan on February 20, 2025 at Amazon's Meguro Head Office Building. If you or someone from your company is involved in sports production in Japan, please register today to join us for panel discussions and presentations. There will also be a networking reception at the conclusion of the event.

20 FEB 2025

TOKYO

PROGRAMME

13:30 - 14:00 | Reception

14:00 - 14:10 | AWS and SVG Welcome

14:10 - 14:50 | Live Cloud Production Panel Discussion

Join us for a discussion featuring Japanese sports content creators as they discuss how they are using the cloud for their productions.

14:50 - 15:30 | Global Trends of Live Cloud Production and Generative AI

SVG's Ken Kerschbaumer and Paul Devlin of AWS discuss current trends around the globe that are driving sports production forward.

15:30 - 15:50 | Networking Break

15:50 - 16:10 | Sponsor Case Study

16:10 - 16:25 | Japan Rugby Marketing Presentation

16:25 - 16:45 | Sponsor Case Study

16:45 - 17:25 | Panel Discussion by Sports Leagues and Sports Federations

We welcome the professional baseball pacific league, the Japan professional basketball league and the Japan Rugby Marketing to discuss the future of sports production technology.

17:25 - 17:30 | Closing

17:30 - 19:00: Networking Reception

SPONSOR

CASE STUDY PRESENTATION | \$4,000 | Based on Availability

- 10-12 min. with slides and/or video • Logo exposure on event signage and slides
- Logo exposure in email promotions and website • Logo exposure in print program • Post-event registration list

SESSION INTRODUCTION | \$2,000 | Based on Availability

- 5 min. introduction to a session • Logo exposure on event signage and slides • Logo exposure in email promotions and website
- Logo exposure in print program • Post-event registration list

TRANSLATION SERVICES | \$2,000 | Based on Availability

- Logo exposure on event signage and slides • Logo exposure in email promotions and website
- Logo exposure in print program • Post-event registration list

NETWORKING RECEPTION | \$2,000 | Based on Availability

- Logo exposure on event signage and slides • Logo exposure in email promotions and website
- Logo exposure in print program • Post-event registration list

INFO

To activate a sponsorship, contact:

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